



Karmanos Cancer Institute Prostate Cancer Advocacy Program



Presenter: Mr. Fred Hardy, Patient Advocate

PCAP Mission

The Prostate Cancer Advocacy Program (PCAP) at the Karmanos Cancer Institute in conjunction with Wayne State University is dedicated to the prevention and cure of prostate cancer. Our goal is to develop and promote a formal means for active patient advocacy; to facilitate prostate cancer clinical trials awareness and accrual throughout local and state communities; and finally to provide a forum for prostate cancer education with regards to the state of prostate cancer prevention, screening, treatment, research, clinical trials, and survivorship.

PCAP Membership

- Under leadership of Dr. Elisabeth Heath, Director Prostate Cancer Research
- 25 community members, survivors and caregivers
- Clinicians: Oncologist, social work, internal medicine
- Researchers: epidemiologist, basic scientist, communications
- Patient education nurses and coordinators



A Cancer Center Designated by the National Cancer Institute



Prostate Cancer Symposium

- 9th Annual Prostate Cancer Symposium and National Summit
- Over 300 attendees
- Advances in prostate cancer research
- Promotion of clinical trials
- Advocacy on the community, state and national level
- Survivorship for all those affected by prostate cancer including patients, families, partners and friends



Personal goals

The making of an advocate: to create a generation of proactive health conscious individuals by the following:

- Awareness. If you feel something, say something
 - Research. Why won't men get checked and go to the doctor?
 - Compassion. Advocacy is my way of honoring friends and loved ones (my sister)
 - Information. Early detection based on family history
 - Action. The life you save might be yours or someone you love!
 - Support: BRAVE support group
- Beating cancer takes more than medicine. Advocacy is about giving back to help others



Advocacy Events

- May 2018 ACS Day at the Capitol discussion of Tobacco Tax, Oral Chemotherapy Parity and development of a task force for Palliative Care Research and Implementation
- July 2018 Harley Day Men's Health Event hosted at Wolverine Harley Davidson Educate public on Lung, Prostate, Colorectal, Heart, and Breast health
- August 2018 100 Black Men of Detroit, Inc. Man Up! For Better Health Event
- September 2018 Prostate Cancer Symposium
- Participation in community health fairs and events

Scientist-Advocate Partnership

- Research training program
- Review lay abstracts for DOD grant submissions and provide feedback to scientists
- Five research groups, each with two advocate members
- Advocates provide input on the impact of research projects on patients
- Review patient materials (brochures, consent forms, etc.)



Future Directions

- Continued community outreach which includes seeking novel approaches to connect with populations most at risk
- Collaboration with National Advocacy Groups
- Continued lay abstract review
- Participation in current research projects
- Expansion to include other cancers